

# Climate Change: Effective Communication Course, London 2010

**If you are active on climate change then you can help other people get active. To do that you need to be able to communicate confidently and effectively.**

Thursday 22nd April  
2010 10.00—16.00

Location: [St.Ethelburga's](#),  
78 Bishopsgate, London EC2N 4AG



**This popular course has been updated in early 2010 to take into account current concerns over scientific data, next steps after Copenhagen, and the need to communicate positive futures as well as problems.**

**You don't need to be an expert or a scientist: you do need to be good at talking, presenting and listening. If you can communicate well, then you can inspire others to act. Whether you want to talk with one person, twenty, or one hundred, there are core skills that can help you get the message across. This one day course will help you build the skills you need to communicate climate change.**

The training session will cover:

- Why good communication of climate change is so important
- Ways to answer the 'difficult questions' around current climate change issues
- Learn about target audiences, 'key drivers' and current segmentation methodology.
- Communicating with people in different situations: persuading colleagues – lobbying situations – talking to friends – working with business – addressing a large audience
- Engaging and communicating with diverse organisations
- Practice delivering persuasive messages and a chance to receive feedback

## Who should attend this training?

This course is for anyone who is keen to get people active on climate change. Whether you work for a local council, business or organisation, or are simply keen to make a difference this course will give you the skills and knowledge you need. Working in small groups will build your confidence and ensure the course meets your needs.

95% of participants on the last course thought the quality of training to be 'Excellent'

## Cost:

Large Charities, Public Sector and Businesses:

£278 per person

Smaller Charities and Individuals (under 8 staff):

£120 per person

Subsidised places are available for unemployed/students/pensioners. Please send £20 to Talk Action, The Greyston Centre, 28 Charles Square, London N1 6HT.

Tailored courses can be arranged for groups at a date & location to suit you.

Prices include a vegan/vegetarian lunch, Fair Trade refreshments and networking time.

## The Facilitator:

### Chris Church



Chris Church has worked in the voluntary sector and as a consultant for over 25 years. He is an experienced advisor on community and sustainable development issues, with a wide range of experience at international, national, and community level. He is an associate of the Community Development Foundation and a member of the London Sustainable Development Commission. Chris is chair of the UK Local Carbon Communities Network.

Chris has previously worked with the Community Sector Coalition, the National Trust, BTCV, Defra, Groundwork, the European Union TACIS programme, Surfers Against Sewage and many local councils. He is trained as a teacher and has been developing and running training programmes for 22 years.

For bookings and information please contact:

Talk Action

[www.talkaction.org](http://www.talkaction.org)

Tel: 0207 324 4774

Email: [corinna@talkaction.org](mailto:corinna@talkaction.org)

The venue is fully accessible with wheelchair-accessible lavatory facilities and a hearing loop

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